



# International Society for Research on Internet Interventions

## ISRII: The Next Generation

13-15 February 2019 | Auckland, New Zealand





## About ISRII 2019

ISRII 2019, the 10th scientific meeting of ISRII, brings together new digital tech, new voices and new communities to extend the power of digital approaches for improving lives. The conference will include topics such as:

- Indigeneity and diversity in digital health
- Next generation approaches for enhancing engagement
- Evaluation and testing
- Improving mental health through digital tools
- New opportunities and collaborations

The International Society for Research on Internet Interventions (ISRII) promotes the scientific study of information and communication technologies targeting behavioural, psychosocial, health and mental health outcomes. Emergent and existing technologies share the ISRII limelight – the web, mobile and wireless devices and applications, digital gaming, virtual reality, remote sensing, robotics, and more. Members include researchers, clinicians, engineers and computer scientists, informaticists, software developers, economists, and policy experts across the public and private sectors. They share a commitment to fostering excellence in evidence-based eHealth interventions.

The 2019 conference will be fun, seriously stimulating and welcoming, with new ideas, demos and opportunities to speak to local and world leaders.

## Venue

Owen G. Glenn Building (OGGB)

12 Grafton Road

Auckland Central

Auckland

New Zealand

The Owen G Glenn Building at the University of Auckland is an award-winning facility in the centre of Auckland city, nearby to popular shopping and dining areas, and surrounded by an array of accommodation options.

## Programme

Wednesday, 13 February 2019	Exhibitor pack-in Day 1 Breakfast meetings Keynote Mihi Conference presentations Welcome function
Thursday, 14 February 2019	Day 2 Breakfast meetings Keynote Conference presentations Conference dinner
Friday, 15 February 2019	Day 3 Breakfast meetings Keynote Conference presentations Conference close Exhibitor pack-out

\*Exact programme timings TBC.





## ***Invitation to Sponsor***

We are pleased to invite applications to support the ISRII 2019 conference through sponsorship and exhibition.

ISRII 2019 delivers an outstanding opportunity for our supporters to:

- Interact with world and local leaders and innovators
- Showcase your approach and tools
- Build new relationships and develop opportunities for collaboration
- Interact with delegates face to face



## Sponsorship Opportunities

ISRII 2019 is offering a number of sponsorship packages designed to provide maximum coverage during the conference and associated activities.

Please note: exhibition spaces will be allocated on a 'first in' basis. All prices quoted are in New Zealand dollars (NZD) and are inclusive of GST (15%).

<b>Sponsorship Benefits</b> <i>*all prices include GST and will be invoiced in NZD</i>	<b>Platinum</b> <b>\$10,000</b> <i>(One Only)</i>	<b>Gold</b> <b>\$7,000</b>	<b>Silver</b> <b>\$5,500</b>	<b>Bronze</b> <b>\$3,000</b>
<b>Branding</b>				
Logo recognition on the conference website (logo and a link to your company website)	√	√	√	√
Acknowledgement at opening & close of conference	√	√	√	
Organisational banners outside of trade space (supplied by sponsor)	√	√		
Trade exhibition space	6m x 1.2m (1st choice)	6m x 1.2m (Prime choice)	3m x 1.2m	3m x 1.2m
Keynote speaker sponsorship	√			
<b>Programme</b>				
Sponsorship of session (normal sessions)	6	4	2	
<b>Attendance</b>				
Complimentary conference registrations	4	3	2	1
Complimentary welcome function and conference dinner tickets	4	3	2	1
Delegate list (in accordance with The Privacy Act 1993)	√	√	√	√



## **Package Add-ons (NZD\$)**

Upon acceptance as any tier sponsor, you may also choose to add one (or more) of the following to your sponsorship investment:

### **Conference Dinner, Thursday 14 February 2019, NZD \$25,000 (one only)**

Exclusive sponsorship of the conference dinner. You will have the opportunity to display your branding at the dinner as agreed with the conference organisers and will be provided with an opportunity to address delegates in a 10-minute speech/presentation.

### **Welcome Function, Wednesday, 13 February 2019, NZD \$12,500 (one only)**

Exclusive sponsorship of the welcome function. You will have the opportunity to display your branding at the Welcome Function as agreed with the conference organisers and will be provided with an opportunity to address delegates in a 5-minute speech/presentation.

### **Lunchtime Workshops, NZD \$2,000**

Host a workshop over lunch on a topic agreed with the conference organisers. The conference organisers will facilitate registration to the workshop on your behalf.

### **Poster Session, NZD \$1,700**

A member of your company will be invited to present the awards to the poster winners. There will also be an opportunity for branding to be displayed in the poster area as agreed with the conference organisers.

## **Additional Opportunities (NZD\$)**

### **Keynote Speaker Sponsorship, NZD \$3,000**

Sponsor a keynote speaker's travel to the conference and accommodation. Your company logo will be prominently displayed in all material associated with the keynote session and will also be displayed on the conference website. Your company will be acknowledged in the plenary session itself, as well as at the opening and closing ceremonies.

### **Student Sponsorship, NZD \$400 per student**

Sponsoring a student covers the cost of registration and the conference dinner. Students will be selected by ISRII 2019 and must commit to attend all conference sessions and the conference dinner. Student sponsorships will be open to all students who are enrolled at a New Zealand university. The student must arrange and fund their own travel. Your company logo will be displayed on the conference website.

### **Session Sponsorship, NZD \$500 per session**

Sponsor a session during the conference. You will have the opportunity to display a banner (supplied by your company) at the front of the room during the session, your logo will be displayed on the screen at the beginning and end of the session and you will receive acknowledgement from the session chair. Your company logo will also be displayed on the conference website.

### **Coffee Break Sponsor, NZD \$4,750**

Exclusive sponsorship of the coffee breaks. You will have the opportunity to display your branding during coffee breaks as agreed with the conference organisers. Sponsor-branded napkins can also be supplied by your company, if desired. Your company logo will also be displayed on the conference website.

### **Lanyards, NZD \$2000**

Each delegate will receive a lanyard. Branded lanyards to be supplied by your company. Design to be approved by conference organisers. Your company logo will also be displayed on the conference website.

### **Notepad & Pen, NZD \$600**

Company-branded pads and pens to be supplied by your company. Your company logo will also be displayed on the conference website.

*Please contact us if you have any other advertising or sponsorship opportunities you would like to discuss.*

# Terms and Conditions

The following terms and conditions apply to your application to sponsor and or exhibit.

You/Your – Sponsoring / Exhibition organisation

We/Us – Event Services, The University of Auckland (acting as agent for the conference local organising committee) and ISRII 2019.

By returning the signed Application to Sponsor or Exhibit form you agree to be a sponsor of ISRII 2019 being held at the Owen G Glenn Building, University of Auckland from 13-15 February 2019 on the following terms and conditions set out below.

We reserve the right to refuse or deny any application

Details may change without notice. Please refer to the conference website for the latest information

## General

You will be informed of all deadlines for the provision of information or materials through email updates and the conference website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. In the event that materials, information or artwork required by Us are not received by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

Due to privacy legislation, We cannot guarantee the inclusion of ALL participants' details on the delegate list.

Sponsors and exhibitors are not entitled to entry into the conference sessions or social events, unless the relevant tickets are offered as part of the particular sponsorship package. However, should sponsors and exhibitors wish to attend the conference as a delegate, the appropriate registration form must be completed online and the applicable registration fee paid.

## Finance

All prices include GST and are quoted in New Zealand Dollars.

Payment of sponsorship/exhibition must be made in full within 30 days of confirmation. If full payment is not received within 30 days of confirmation, the application may be considered cancelled, and sponsorship/exhibition space may be reassigned.

Sponsorship entitlements will not commence until payment has been received.

In the event of cancellation, an administration fee of \$250 will apply prior to 13 November 2018. No refunds on sponsorship will be made for cancellations received on or after 13 November 2018. Cancellations must be made in writing and forwarded to Event Services, The University of Auckland.

If you pay by electronic funds transfer or an international cheque you agree to pay any bank charges and must include these in the amount you transfer.

Please note that your requested category of sponsorship may have a limit to the number of sponsors as specified in the attached documentation and preference will be determined in order of receipt of the signed Application to Sponsor or Exhibit form and payment. The conference secretariat will notify you if you are unable to participate in your requested category.

## Liability

You assume entire responsibility and hereby agree to protect, indemnify, defend and hold Us harmless against all claims, losses and damages to persons or property, government charges, or fines and legal fees arising from or caused by Your installation, removal, maintenance, occupancy or use of conference premises or a part thereof, excluding any such liability caused by the sole negligence of the venue, its employees and agents.

We will not be liable and make no guarantee of the number of visitors to the exhibition.

We will not be accountable for the level of commercial activity generated.

## Exhibitor notes

You are confined to products manufactured by, or services rendered by, the exhibitor. You may not assign, share, sub-let, or grant licenses for the whole or part of the booth without prior approval.

The exhibition space will have a surface that allows for Velcro fastenings. No cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns is permitted.

We reserve the right to ask you to remove any display items we deem as unacceptable.

You are solely responsible for any physical loss or damage to your own property.

During the conference hours, a company representative should staff each exhibit at all times.

You must conduct business only from within the confines of your booth. You may not tout, or place any material, outside your booth/space causing obstruction of the aisles.

All material used in the exhibition hall and/or exhibitor's booth must conform to all appropriate regulations.

You will be responsible for any reasonable costs of repairing the booth or premises should you paint, mark or damage any fixtures or fabric.

Exhibitors cannot attend conference sessions unless they have an applicable registration.

Exhibitors shall not commence dismantling or packing product before the end of the final coffee break on the last day of the conference. We will not be held responsible for any items left behind.

We have the right to postpone or cancel the conference and shall be liable in no way for losses resulting from such delay or cancellation.

We reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. We will not discount or refund for any facilities not used or required.

## Print entitlements

Logos and/or company names will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format.

No print or web recognition will be given unless payment terms have been met.

## No animals

No animals are permitted. Guide dogs for the visually impaired are the exception.

## Privacy statement

Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise us.



# Application to Sponsor or Exhibit

All prices include GST.

Company/Organisation	
Contact Name	
Address	
City	Country
Phone	Fax
Email	

Other (please state)
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I/We accept the terms and conditions of undertaking a sponsorship and or exhibition package for ISRII 2019.

I/We understand that the sponsorship level or exhibition will be distributed according to interest and strictly in order of application and payment.

Signed
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Date
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## Package preference requested

I/we would like to take up the following:

<input checked="" type="checkbox"/>	Level	Investment
<input type="checkbox"/>	Platinum Sponsorship	\$10,000.00
<input type="checkbox"/>	Gold Sponsorship	\$7,000.00
<input type="checkbox"/>	Silver Sponsorship	\$5,500.00
<input type="checkbox"/>	Bronze Sponsorship	\$3,000.00
<input type="checkbox"/>	Conference Dinner	\$25,000.00
<input type="checkbox"/>	Welcome Function	\$12,500.00
<input type="checkbox"/>	Lunchtime Workshop	\$2,000.00
<input type="checkbox"/>	Poster Session Sponsorship	\$1,700.00
<input type="checkbox"/>	Keynote Speaker Sponsorship	\$3,000.00
<input type="checkbox"/>	Student Sponsorship	\$400.00
<input type="checkbox"/>	Coffee Break Sponsorship	\$4,750.00
<input type="checkbox"/>	Lanyards Sponsorship	\$2,000.00
<input type="checkbox"/>	Notepad & Pen Sponsorship	\$600.00

## Payment Details

Total to pay \$
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Please send me a tax invoice for direct credit payment



I wish to pay by credit card, please send a tax invoice along with a link for payment

## Please return completed forms to:

Angela Murphy  
Event Services – The University of Auckland  
Email: [a.murphy@auckland.ac.nz](mailto:a.murphy@auckland.ac.nz)

<https://isrii2019.nz/>